



BRAND NEW PRODUCT ALERT!

Introducing Home Report

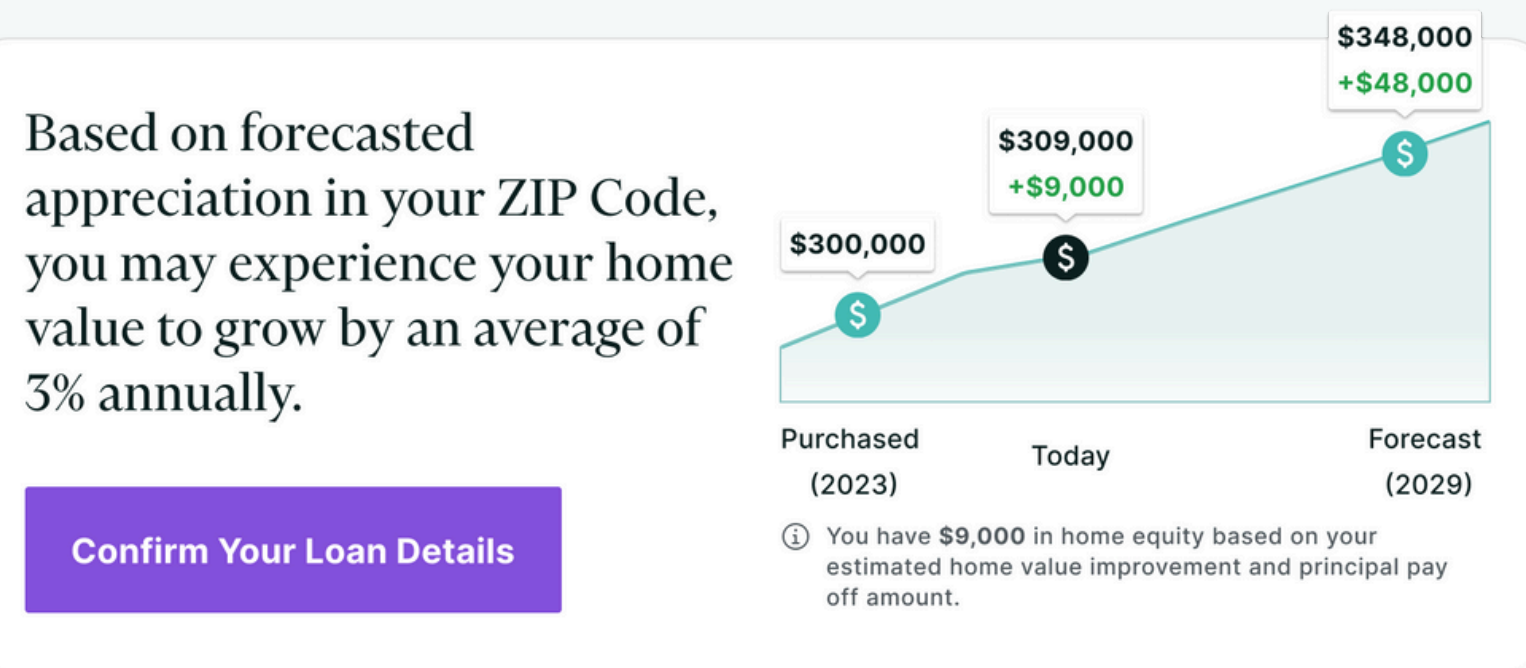
Get a free, personalized monthly update on your home value, neighborhood sales activity, financial opportunities and more.

[Sign up here:](#)

The screenshot shows a real estate website interface for 'Larry Lender' (714-555-1234). The header includes the slogan 'Take control of your home journey with the report that simplifies local real estate.' and the 'Highway' logo. The main content area features a property listing for '123 Main Street' in Orange, CA, with details: 5 bed, 4 bath, 3,000 sqft, 4,000 sqft lot. Below the listing is a 'Home Report' section with a line graph showing home value appreciation from \$300,000 (Purchased in 2023) to \$348,000 (Forecast in 2029), with a \$9,000 increase today and a \$48,000 increase by the forecast. A purple button 'Confirm Your Loan Details' is present. To the right is a 'My loan officer' profile for Lenny Lender (Acme Financial, NMLS #12345, 949-555-1234, lennylender@acmefinancial.com). Below the profile are sections for 'Top Two Reasons To Buy' (Owning your own home and being closer to friends and family), 'Mortgage Terminology' (Cash Offer: An all-cash bid, meaning a homebuyer wants to purchase the property without a mortgage loan or other financing), and 'Fall Home Tip'. A 'Savings Calculator' section is also visible, asking 'What savings could you generate by paying just a small amount more per month?' and 'What you'll save by spending an extra \$200 per month?'. A 'Contact Larry' button is also present.

Content you truly care about every month

Keep track of the changing value of your most valuable asset and take advantage of financing and home equity strategies.



What you'll save by spending an extra **\$200** per month

Interest Savings **\$15,000**

Time Savings **5 years and 2 Months**

Net Worth Increase **\$70,000**

[Contact Larry to Learn More](#)

Market Trends Around You

ZIP Code	Location	Average Home Value
92866	Orange, CA	\$750,000
92866	Orange, CA	\$750,000
92866	Orange, CA	\$750,000

[Show Current Market Details](#)

Easy enrollment

Sign up with my unique sign up link, or send me a message and I'll add you. You'll receive your very own Home Report, updated constantly and delivered monthly.



[Customer's First Name], Larry Lender has invited you to explore your home report.

1234 Main St.
City, ST, 12345

+4.7%

Home value improvement in the last month.

Get Your Home Report

Business Logo

Lenny Lender
Loan Officer

PHONE
949-555-5656

EMAIL
lennylender@acmefinance.com

Acme Financial • NMLS# 123456
MO License: MLO.048116.123



Actionable, dynamic experience

- Discover new investment opportunities in your market
- Explore the value of paying a little more towards your principal each month
- View financial and maintenance tips
- Contact me directly if you have questions or need help

