



BRAND NEW PRODUCT ALERT!

# Introducing Home Report

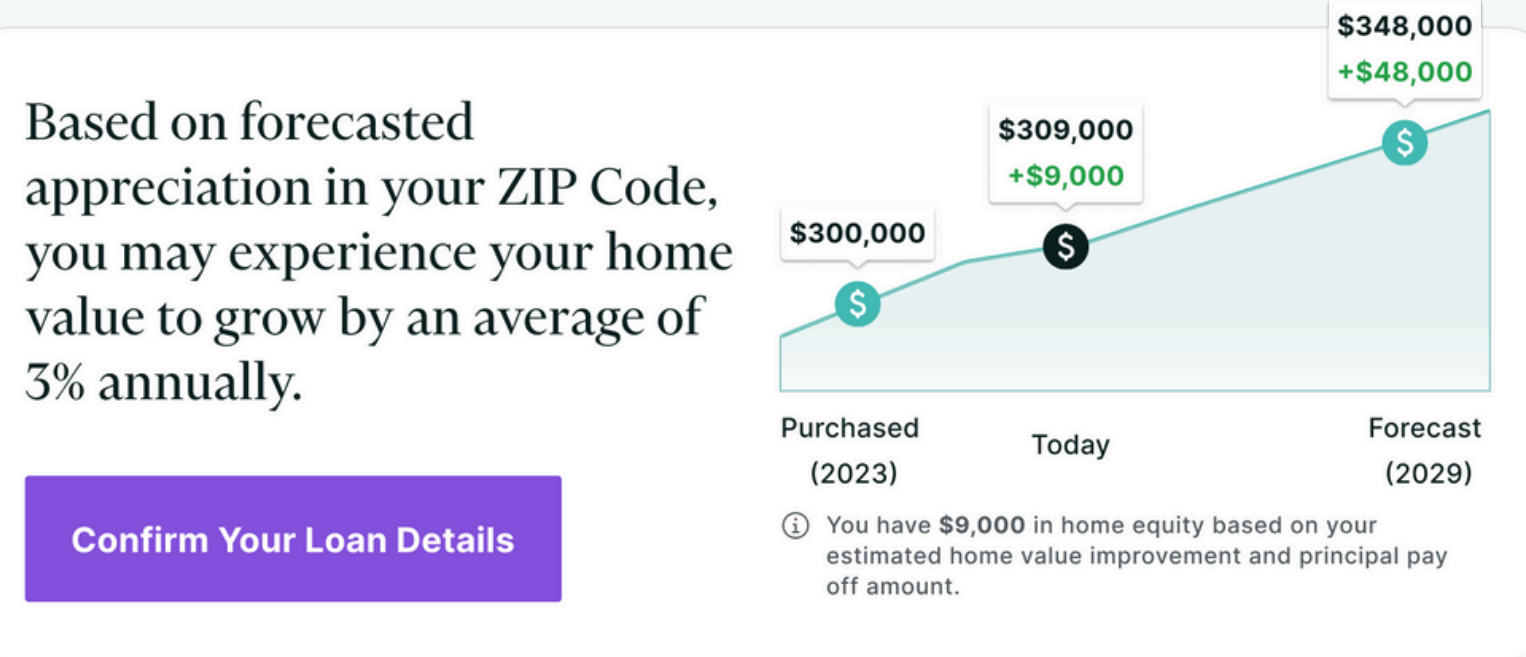
Deliver a monthly update on home value, neighborhood sales activity, financial opportunities and more to your clients every month.

[Sign up here:](#)

The screenshot shows a real estate report interface on a laptop. At the top, it features a user profile for 'Amy Agent' with the phone number 714-555-1234 and a tagline: 'Take control of your home journey with the report that simplifies local real estate.' Below this is a property listing for '123 Main Street' in Orange, CA 92866, with details: 5 bed, 4 bath, 3,000 sqft, 4,000 sqft lot. A 'Confirm Your Loan Details' button is visible. A line graph shows the home's value over time: Purchased (2023) at \$300,000, Today at \$309,000 (+\$9,000), and Forecast (2029) at \$348,000 (+\$48,000). A note indicates '\$9,000 in home equity based on your estimated home value improvement and principal pay off amount.' Below the graph is a 'Contact Larry' button. The 'Savings Calculator' section asks 'What savings could you generate by paying just a small amount more per month?' and shows 'What you'll save by spending an extra \$200 per month'. On the right, there are contact details for 'My loan officer' Lenny Lender (Acme Financial, NMLS #12345, 949-555-1234, lennylender@acmefinancial.com) and 'Amy Agent' (Keller Williams, License #12345, 985-555-1234, amyagent@kellerwilliams.com). A 'Top Two Reasons To Buy' section lists 'Owning your own home' and 'being closer to friends and family'.

# Content clients truly care about every month

Help clients keep track of the changing value of their most valuable asset and stay top of mind for when they're ready to buy or sell.



What you'll save by spending an extra **\$200** per month

Interest Savings **\$15,000**

Time Savings **5 years and 2 Months**

Net Worth Increase **\$70,000**

[Contact Larry to Learn More](#)

## Market Trends Around You

ZIP Code	Location	Average Home Value
92866	Orange, CA	\$750,000
92866	Orange, CA	\$750,000
92866	Orange, CA	\$750,000

[Show Current Market Details](#)

# Easy enrollment

Invite clients, upload a list, or share your unique sign up link on socials. They'll start receiving their very own Home Report, updated constantly and delivered monthly.



[Customer's First Name], Larry Lender has invited you to explore your home report.

1234 Main St.  
City, ST, 12345

+4.7%

Home value improvement in the last month.

Get Your Home Report

Business Logo

**Lenny Lender**  
Loan Officer

PHONE  
**949-555-5656**

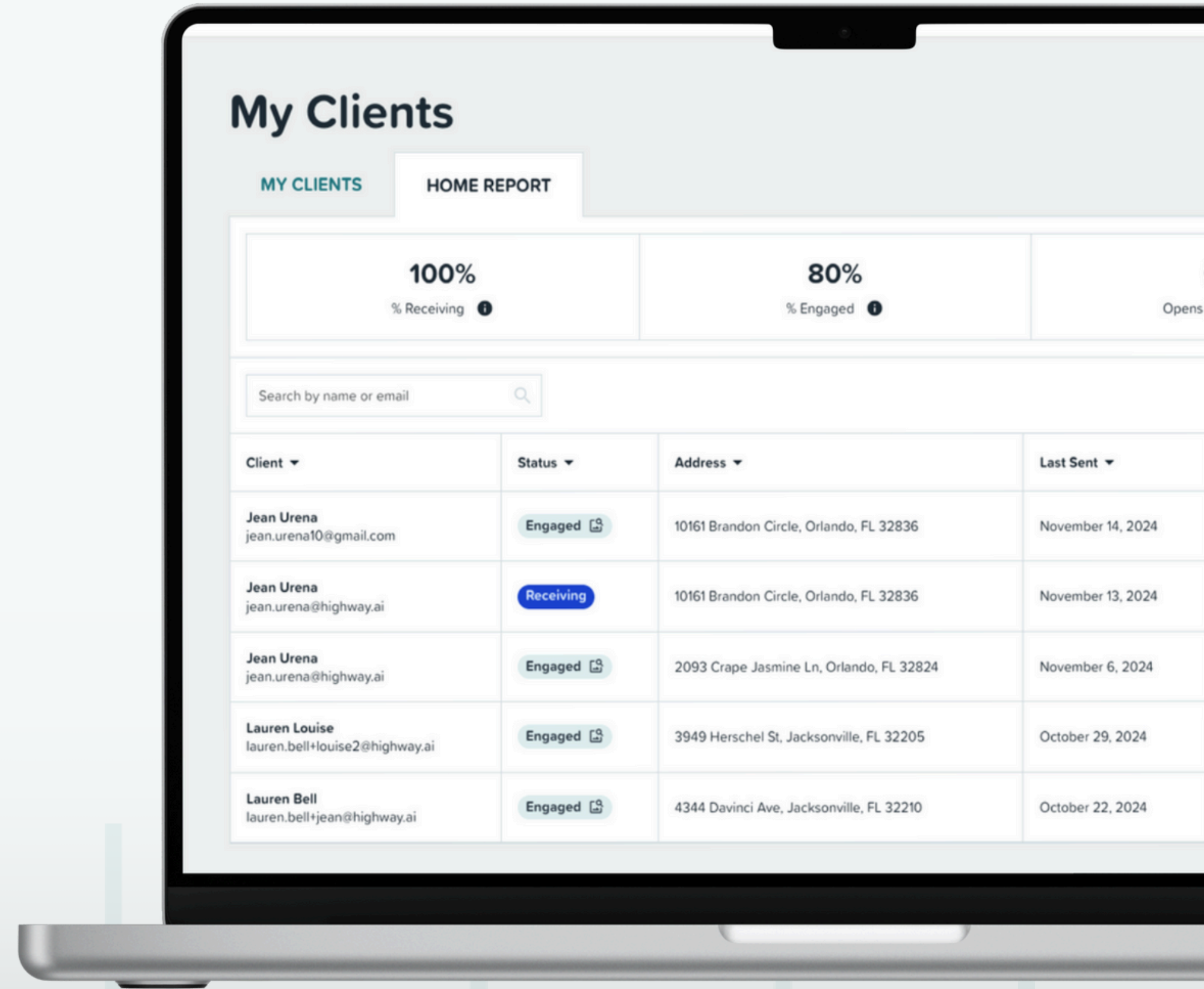
EMAIL  
**lennylender@acmefinance.com**

Acme Financial • NMLS# 123456  
MO License: MLO.048116.123



# Centralized activity

Easily load clients into Home Report from the My Clients tab within your ListReports® account, and view client activity in the Activity Feed.





# Actionable, dynamic experience

With Home Report, you can:

- View clients' estimated home values
- Stay on top of local sales activity and home values
- View financial and maintenance tips
- Receive messages from clients about buying, selling, neighborhood activity and more

